

Frank D. Robinson, Inc., Founded in 1913

Frank D. Robinson, Inc., is a family owned corporation founded in 1913, and incorporated in 1933 by Frank D. Robinson.

While the corporation has been involved in many different enterprises, the sale and service of automobiles has been a consistent part of the corporation over the years.

Such names in automobile history as Lexington, Cole Eight and Packard are some of the automobiles handled in the past.

In 1954 when the Packard Motor Car Company merged with the Studebaker Corporation, the Studebaker line of cars was added to those sold and serviced by Frank D. Robinson, Inc.

In 1958 the oldest name in automobile history, Mercedes-Benz by Daimler-Benz, A. G. of West Germany was added to the fine line of cars being sold and serviced.

This year also saw the end of the famous name of Packard.

In 1962, another famous name from West Germany was brought into the fold, the DKW, which is manufactured by the Auto Union Division of Daimler-Benz.

Benz.

Today, Frank D. Robinson, Inc., has one of the most complete lines of quality built-automobiles in Broome County ranging from the DKW at \$1,677.77 to the most expensive Mercedes-Benz at around \$13,000.00

The corporation today is owned and operated by two sons, Edward S. Robinson, Otto W. Robinson and a grandson Gary E. Robinson, of the founder Frank D. Robinson.

The automobile division of Frank D. Robinson, Inc., operates entirely within its own building at 83-93 Hawley Street which houses one of the largest indoor showrooms for both new and used cars in Broome County.

The sales staff is made up of four experienced automobile salesmen: Gerald Gibson, John Greene, Harold Knox and William Park.

One of the most important parts of any automobile agency is the parts and service departments. The parts department at Frank D. Robinson, Inc. stocks over \$20,000 in parts for DKW, Mercedes-Benz, Packard and Studebaker automobiles.



FRANK D. ROBINSON, INC. HAS KNOW-HOW—A family-owned corporation, Frank D. Robinson, Inc., at 83-93 Hawley Street, has kept apace of cars and the automotive field in Binghamton since 1913.

Left to right: Edward S. Robinson, president of the firm; Otto W. Robinson, treasurer and Gary E. Robinson, secretary.

COME SEE!

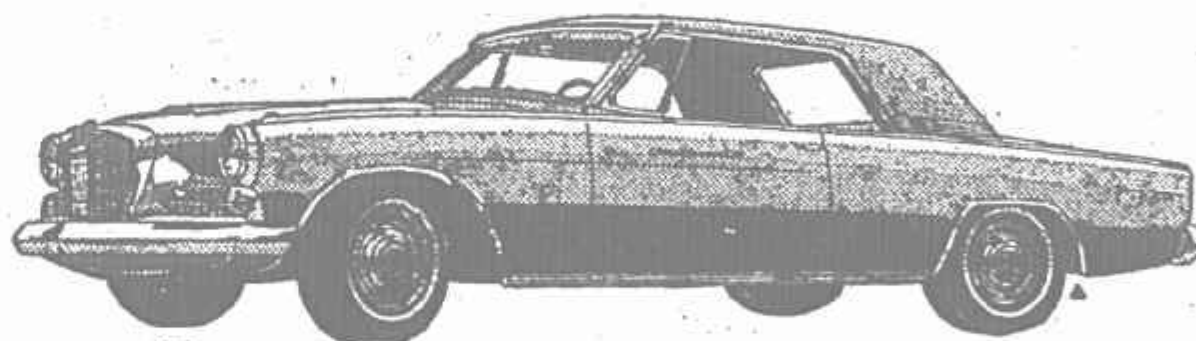
AVANTI!

MERCEDES-BENZ



!THE GRAN TURISMO!
HAWK!

DKW JUNIOR DELUXE



LARK
WAGONAIRE

AT THE
ROBINSON DISPLAY
BROOME COUNTY AUTO SHOW
WEST END ARMORY
FEB. 8, 9 & 10
2 P.M. TO 10 P.M. DAILY

